



SUPPORTING THE
**ALBERTA
CANCER
FOUNDATION**

**PEDAL
FOR
MORE
HOPE.**

20 26 Sponsorship Packages

Help us combat
cancer in Alberta

Support **Team Imagine**

We've been riding since 2016, and nothing can stop us! Team Imagine is built from a rock solid team of people from Imagine Wireless, Rogers, and their friends.



IMAGINE WIRELESS

www.imaginewireless.ca/team-imagine



What is Tour Alberta?



Team Imagine
2024



Team Imagine
2025

Every year thousands of people join together to cycle 200 kms over two days through the majestic foothills. We ride to make a real difference for the most courageous Albertans who have shown their Alberta strength through a cancer experience.

The net proceeds will benefit the Alberta Cancer Foundation and directly support:

- 17 Alberta Health Services cancer centres
- 500 Clinical Trials
- Assisting patients with bill payments, groceries and rent
- Specially trained Patient Navigators at local centers

Learn more about where this funding goes at touralberta.ca/#tour-dollars

We ride for all of those affected by this terrible disease and are all personally impacted in one way or another. Thank you in advance to everyone who so generously supports Team Imagine, your support is invaluable and is helping people across Alberta!

— Bruce Giesinger, President Imagine Wireless

— Hayley Giesinger, Team Captain



**Since 2016
we've raised:**

\$412,056

towards cancer research in Alberta.

Sponsorships

Find the level of support that works best for you.

Golden Jersey Sponsor \$5000

EXCLUSIVE

- Prominent logo placement on Team Imagine jerseys.
- Prominent logo placement on event banners.
- Recognition in all event media from Imagine Wireless.
- Opportunity to donate item(s) of \$100.00 or more to our fundraising initiatives, with recognition.
- Recognition on Team Imagine fundraising page.

Breakaway Sponsor \$2500

2 AVAILABLE

- Recognition in all event media from Imagine Wireless.
- Prominent logo placement on event banners.
- Opportunity to donate item(s) of \$100.00 or more to our fundraising initiatives, with recognition.
- Recognition on Team Imagine fundraising page.

Cornerstone Sponsor \$500

- Recognition in all event media from Imagine Wireless.
- Logo placement on event banners.
- Opportunity to donate item(s) of \$100.00 or more to our fundraising initiatives, with recognition.
- Recognition on Team Imagine fundraising page.

Gear Up Sponsor Item donation

- Opportunity to donate item(s) of \$100.00 or more to our fundraising initiatives, with recognition.
- Recognition on Team Imagine fundraising page.

The 2025 Tour Alberta Ride to Conquer Cancer delivered strong on-site visibility with over 1,800 riders, 450 volunteers, and hundreds of spectators at the start line.

That momentum continues into 2026, with more than 1,350 riders already registered. Creating a growing, highly engaged audience and extended exposure opportunities for sponsors.

Get Involved

If you would like to become a sponsor or donate an item to Team Imagine, please scan the QR code or click the link below.

Register online

www.imaginewireless.ca/team-Imagine



Or contact

Hayley Giesinger

hgiesinger@imaginewireless.net



Donate to

Team Imagine

Scan to donate directly to the team or
go to imaginewireless.ca/team-imagine

