Rogers Reservation System

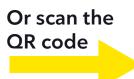


Reservation/Pre-Order Instructions for

New Rogers Customers

Please follow the below instructions carefully to complete a pre-order of a device in the Rogers Reservation System.

To begin, go to www.rogers.com/reserve





Scroll down to the <u>Get started</u> section. Click **Sign up today** under New Customer. Enter your email address when prompted.



When do my services activate?

These steps will not create a new Rogers account with any services. This system will only reserve a device for you and send it to us under your name. We will take care of doing any necessary activation steps such as credit check and creating your new Rogers account after the device is received.



New customer?

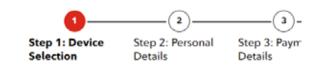
Don't have a MyRogers account? Enter your email address to reserve your device.



Sign up today >



If you receive an error at this stage, the system may be down due to high traffic. Please try another browser or a private browser window first. However, you may need to wait and come back later. Keep checking back in periodically for the system to come back up.



Step 1: Device Selection

Once you are logged in, you should see the screen to the right. Starting with step 1, select the device you are looking to reserve.



Please double check that you have selected the correct model, size, and colour. Changing or cancelling your reservation will cause delays.

Phone Information





Step 2: Personal Details



Enter your personal details: Name, phone number, and billing address. This information will only be used for your MyRogers reservation at this time. Continue once complete.



It is very important that your name and phone number here matches with the name and number entered on your order. Why? Your phone will arrive in our warehouse with only your name and number, and if it does not match we may be unable to determine it is your phone. It does not need to be the person that will actually use the phone. We will match the device with the user as per your order.

Step 3: Payment Details

Enter your credit card details to pay the \$40 reservation fee. Continue once complete.

When do I get my reservation fee back? As soon as your device ships to our location from the Rogers central warehouse, your reservation fee will credit back to your credit card. This will credit back regardless of whether you proceed with activating this phone. If you no longer want it, or get a different one, you will still get your reservation fee back when this reserved device ships out.

Step 4: Pickup Location

Enter Postal Code: T2N3R5 within 2.5 KM and click GO

Select the Imagine Wireless location at 1918 Kensington Rd NW and continue. Note: this is not a walk-in retail location.



If any other store or home location is chosen it will result in us not receiving your device, and we will be unable to process your order.



(?) Why this location? We need to receive your new device at our central warehouse in Calgary to process your order, then ship out to you no matter where you are in Canada.

Pickup Location

Select a pickup location from the stores below. When your phone



Please select a participating location by clicking on a store marker left corner of the map. You can also choose another postal code to

Find the available store Rogers Authorized Dealer Imagine Wireless 1918 KENSINGTON ROAD NW SUITE 400 CALGARY AB T2N 3R5 (403) 762-0655



Step 5: Review Reservation

Review your reservation details. Double check again at this stage that you've selected the correct phone model, size, and colour that you want. Accept the terms and conditions and hit RESERVE! The next screen will show you an approximate place you are in line for your region.

