




Reservation System

Reservation/Pre-Order Instructions for New Rogers Customers

Please follow the below instructions carefully to complete a pre-order of a device in the Rogers Reservation System.

To begin, go to www.rogers.com/reserve

Or scan the QR code 



Scroll down and click **Learn More** under New Customer. Enter your email address when prompted.





New customer?

Don't have a MyRogers account? Enter your email address to reserve your device.



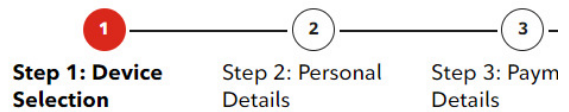
[Learn more >](#)

 **When do my services activate?**
These steps will not create a new Rogers account with any services. This system will only reserve a device for you and send it to us under your name. We will take care of doing any necessary activation steps such as credit check and creating your new Rogers account after the device is received.

 If you receive an error at this stage, please try another browser or a private browser window. Note that busy pre-order times can mean the system is slow or encounters errors and you may need to wait or come back later.



 **ROGERS** Authorized Dealer



Step 1

Once you are logged in, you should see the screen to the right. Starting with step 1, select the device you are looking to reserve.

 Please double check that you have selected the correct **model, size, and colour**. Changing or cancelling your reservation will cause delays.

Phone Information

Brand: iPhone 13

Model: iP13 128GB Midnight

Reason for reservation: Gift




There is a limit of 1 for this device brand regardless of the colour or memory size reserved.

Step 2




Enter your personal details: Name, phone number, and billing address. This information will only be used for your MyRogers reservation at this time. Continue once complete.

 **It is very important that your name and phone number here matches with the name and number entered on your order.** Why? Your phone will arrive in our warehouse with only your name and number, and if it does not match we may be unable to determine it is your phone. It does not need to be the person that will actually use the phone. We will match the device with the user as per your order.

Step 3

Enter your credit card details to pay the \$40 reservation fee. Continue once complete.


 **When do I get my reservation fee back?** As soon as your device ships to our location from the Rogers central warehouse, your reservation fee will credit back to your Rogers account. This will credit back regardless of whether you proceed with activating this phone. If you no longer want it, or get a different one, you will still get your reservation fee back when this reserved device ships out.

Step 4

Please select the Pickup Location as below. **Any other location chosen will result in us not being able to process your order.**

Enter Postal Code: T2N3R5 within 2.5 KM and click GO

Select the Imagine Wireless location at 1918 Kensington Rd NW and continue. **Note:** this is not a walk-in retail location.

 **Why this location?** We will need to receive your new device to our central warehouse in Calgary, process your order, and ship out to you no matter where you are in Canada.

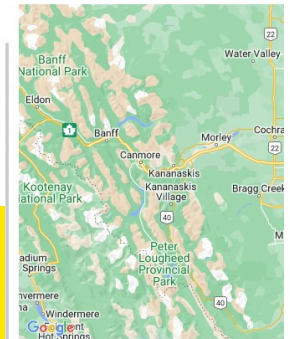
Pickup Location

Select a pickup location from the stores below. When your phone is ready to be collected, we'll call you.

Find a store by postal code: T2N 3R5, Within 2.5 KM, GO, Province

Please select a participating location by clicking on a store marker, zoom out the map using the top left corner of the map. You can also choose another postal code to search for a participating location.

- Rogers Plus**
1632 14th Avenue N.W., Unit 1755
Calgary AB T2N 1M7
4032021801
- Rogers & Shaw Store**
SHAW COURT - 630 3 AVE SW Calgary
AB T2P4L4
- Rogers Authorized Dealer Imagine Wireless**
1918 KENSINGTON ROAD NW SUITE
400 CALGARY AB T2N 3R5
(403) 762-0655



Step 5



Review your reservation details. Double check again at this stage that you've selected the correct phone model, size, and colour that you want. Accept the terms and conditions and hit RESERVE! The next screen will show you an approximate place you are in line for your region.